



**NEW DIGS** The combustion and blade/ bucket repair line in APG's new IGT Repair Shop includes a F7FA full wheel for bucket dimensional inspection.

## BUCKING THE TREND

The global recession left many firms reeling, but Allied Power Group boasts increasing revenue and a growing roster of employees

**D**ue to the global recession, many companies have seen their revenues decrease—but not Allied Power Group (APG). Instead, APG boasts steadily increasing sales and an expanded menu of offerings. The firm's success is the product of its commitment to providing excellent service. "I like to think I've picked the best and the brightest, and put together a really good team," says Keith Marler, president of APG. "We attack our problems as a family, come up with solutions for our customer, and get the work done and out the door."

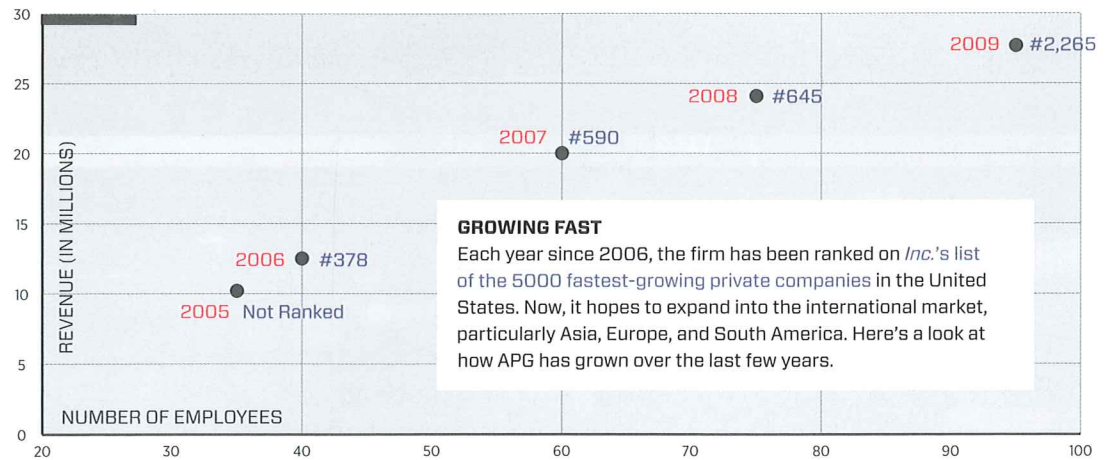
Marler has more than two decades of industry experience. He began his career as a sandblaster at a turbine shop, and later worked in engineering for Preco. From those experiences, Marler handpicked the best practices and strategies, and implemented them at APG. "What makes us different is our service," he says. "Being privately held gives

us a lot of flexibility to provide the customers with what they need." As a result, APG is able to offer fast turn-around and flexible pricing.

APG started as a specialized repair shop, working exclusively on turbine buckets and blades. As the company grew, it expanded its repair services and parts product lines. Last year, the addition of a machine shop in Houston, Texas, greatly expanded its efficiency and capabilities. The new facility is a one-stop shop for repairs and parts. It specializes in the repair of industrial gas turbine (IGT) components, and has one of the largest inventories of Westinghouse and GE components. Customers can look to this facility for all of their repairs.

## AT A GLANCE

**Location:**  
Houston, TX  
**Founded:**  
2000  
**Employees:**  
102  
**Specialty:**  
Gas & steam turbine  
component parts/repair



### GROWING FAST

Each year since 2006, the firm has been ranked on *Inc.*'s list of the 5000 fastest-growing private companies in the United States. Now, it hopes to expand into the international market, particularly Asia, Europe, and South America. Here's a look at how APG has grown over the last few years.

Marler believes APG has been successful, and experienced rapid revenue growth, because it has introduced many different services and product lines. He also finds his line of business to be immune to the economic climate. Even in a downturn, electric service is a necessity, and one of the last things a household will do without. Marler did notice a decrease in power-plant repair projects, but says APG compensated for this through expansion, and, despite a slow economy, experienced unprecedented growth.

The company also attributes its success to the growth of the natural-gas sector. Numerous facilities were built over the last decade,

and a recent dip in natural-gas prices resulted in a boon for APG. "It is actually better for us when natural-gas prices go down, because it becomes cheaper to run the turbines [in gas-fired power plants]" Marler says. "When they make more profit, they repair more."

Marler is confident that gas-fired generation will have a bright future. He says that gas turbines "generate more power in less space," and leave a relatively small carbon footprint. "Because gas turbines are the most efficient and environmentally friendly, [gas] will continue to be a favored [method of] power generation," he says. —SARAH LOZANOVA

## FIELD NOTES

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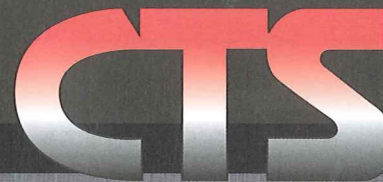
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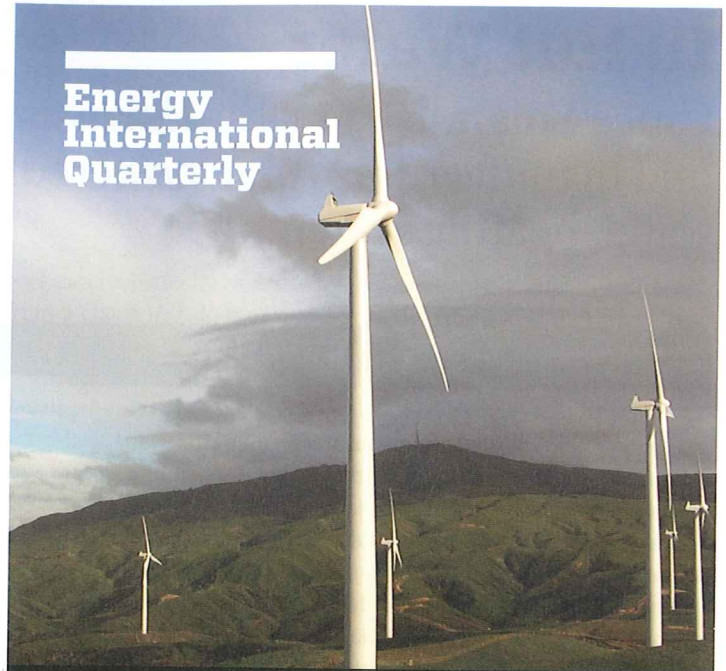
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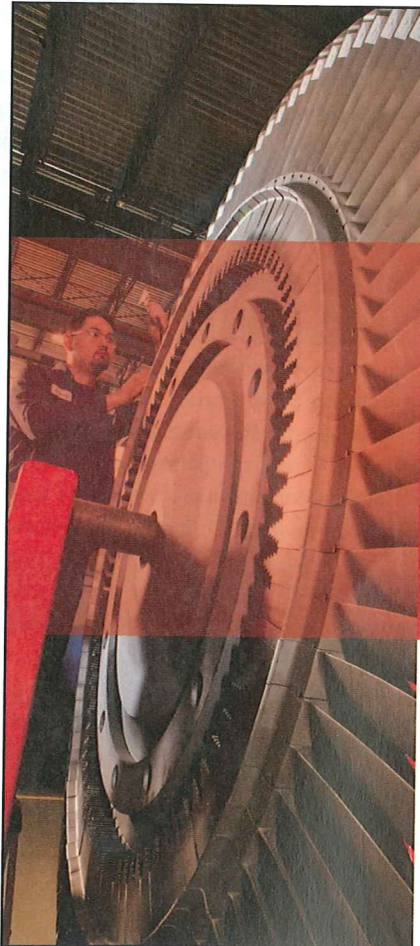
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### Turbine Repairs and Replacement Parts: All from a single source.

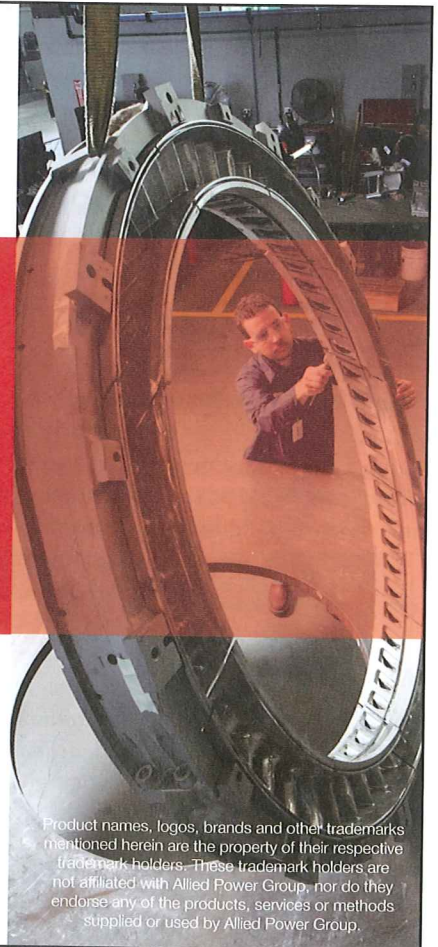
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